Are You Connected?

Remember the good ‘ole days when surfing was done at the beach, tweeting was something birds did, chatting was done over a cup of coffee, posts were for holding up fences and a mouse was something you didn’t want in your house! But of course back then you couldn’t shop from your easy chair or know what your grade school friend was having for dinner.

Have you ever been Facebook’d or tweeted? Do you post your adventures on Youtube? Do you just like to LOL (laugh out loud) every now and then or send a text or two? Well if you’re between 45 and 80, chances are you’ve ventured into the world of Social Networking. Over 58% of those between 45-70 are now using some form of social networking and are the fastest growing segment of users. This doesn’t even include all the husbands who hi-jack their wife’s account! In fact recent numbers show that Facebook, by population, would be the world’s 5\textsuperscript{th} largest country!

So what is social networking? It’s really just a way for people to stay connected to family and friends. You can share pictures of a recent vacation, write about your latest adventure or tweet (posting a short message) about everything from daily activities to life changing events. You can reconnect with friends from high school or just keep up with the grandkids activities. There are hundreds of groups dedicated to particular activities and interests such as Prevost Owners Group, an online community dedicated to sharing information about all things Prevost. From lifestyle to maintenance, they discuss it all. In fact, social networking is quickly becoming just another part of the daily routine for hundreds of millions of people across the globe. It’s estimated that over 20% of our time online is now spent logging our activities on Facebook, tending our virtual farms or Tweeting our thoughts.

Special features like “tagging” pictures lets you know when someone has posted a picture of you, hopefully a flattering one! Or you can send a virtual hug or bouquet of flowers and quite possibly never forget a birthday again.

The RV lifestyle makes staying connected to friends and family a challenge. While most are quick to make new friends along the way, it’s easy to disconnect as you pack up and move on. Now you can exchange an email address or profile info and keep in touch until your paths cross again. And don’t think for a moment you’ll miss that grandbaby’s first steps. Chances are, the video is already posted on Facebook.

We at Millennium know a good thing when we see it. We have recently enhanced our website, giving you even more of what you love, including all the bells and whistles of social networking. It’s kind of like Millennium on steroids, except without all the hostility! LOL!

We’ve beefed up our photo gallery by adding thousands of additional pictures, and 10 times as many videos, including the extremely popular “Tours by Vonna” and Holiday videos. You can read staff bios, checkout where we’ve been, where we’re off to next or
just read about our latest rally and even sign-up for the next one. Our “Favorite Getaways” with interactive map shows our favorite RV resorts across the country. Check out our Featured Resort to see what makes are monthly pick so special.

As you shop for a new coach you’ll want to practice your design skills with our Floorplan Designer or checkout our large selection of New and Pre-owned coaches all featuring picture & video highlights. When you see a coach you like, leave us a comment, we always like to hear your thoughts and ideas. As you know, we’re big on technology, so we’ve dedicated multiple areas to keep you updated on the technological innovations that set Millennium apart. We even have an “Ask the Expert” page that you can submit questions to our resident Guru & Commander in Chief, Nelson!

Social media is quickly becoming one of the most effective ways of getting information to those who have an interest in what we do. So if you happen to be in the dwindling group of those that haven’t yet jumped on the bandwagon, grab a friend or neighbor to help you get started. It won’t take long before you realize just how much you’ve been missing. If you’re a social media veteran, then we hope you enjoy our website’s new style and take advantage of all the new interactive features. Facebook us, send us a Tweet or give us a “Like”, however you do it, stay in touch!

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